What is Claimed:

1.   A method for interactively displaying a webpage and webpage data, comprising:

dividing an image for a viewable display into two or more parts;

presenting a webpage in a first part of the image; and

presenting data about the webpage comprising the number of clicks on at least one link of said webpage in a second part of the image.

2.   A method according to claim 1, further comprising highlighting a webpage link in said first part of the image when corresponding data about the webpage is indicated in the second part of the image.

3.   A method according to claim 1, further comprising highlighting data about at the webpage when a corresponding link is indicated in said first part of the image.

4.   A method according to claim 1, further comprising highlighting a webpage link in said first part of the image when said webpage link in said first part of the image is indicated in said first part of the image.

5.   A method according to claim 2, further comprising highlighting a webpage link in said first part of the image when said webpage link in said first part of the image is indicated in said first part of the image.

6.   A method according to claim 3, further comprising highlighting a webpage link in said first part of the image when said webpage link in said first part of the image is indicated in said first part of the image.

7.   A method according to claim 1, further comprising highlighting data about the webpage when said data about the webpage is indicated in said second part of the image.

8.   A method according to claim 2, further comprising highlighting data about the webpage when said data about the webpage is indicated in said second part of the image.

9.   A method according to claim 3, further comprising highlighting data about the webpage when said data about the webpage is indicated in said second part of the image.

10.   A method according to claim 1, wherein the data about the webpage further comprises the sum of the number of clicks on one or more links in a content module of the webpage, and wherein further a content module is a group of one or more related links.

11.   A method according to claim 1, wherein the data about the webpage further comprises demographic data about the people who clicked the at least one link of said webpage.

12.   A method according to claim 1, wherein the webpage and the data about the webpage are presented in substantially real time.

13.   A method for displaying webpage data, comprising:

        dividing an image for a viewable display into two or more parts, wherein at least two parts of said image uniquely present one of the following three image components;

        a link data component as a first possible component of said image, wherein the link data component comprises a number of clicks on at least one link of a webpage;

        a content module data component as a second possible component of said image, wherein the content module data component comprises a number of clicks on a group of one or more related links of the webpage; and

        a demographic data component as a third possible component of said image, wherein the demographic data component comprises data about the people who clicked the at least one link of said webpage.

14.   A method according to claim 13, wherein at least the link data component and the content module data component are selected as two of the two or more parts, and the content module component changes to present data about an appropriate content module in a second part of said image when a link that is part of said appropriate content module is indicated in a first part of said image.

15.   A method according to claim 13, wherein the demographic data component is selected as one of the two or more parts, and the demographic data component changes to present demographic data

in a second part of said image when a link or content module is indicated in a first part of said image.

16. A method according to claim 13, further comprising presenting a webpage to which the data in the link data component, content module component, or demographic data component pertains, wherein said webpage is presented in a third part of said image.

17. A method according to claim 13, further comprising highlighting a webpage link or content module in a third part of said image when corresponding data from the link data component or content module component is indicated in a first or second part of said image.

18. A method according to claim 13, further comprising highlighting data about a webpage in the first part of said image when a corresponding webpage link is indicated in a third part of said image.

19. A method according to claim 13, wherein the data about a webpage is presented in substantially real time.

20. A user interface process for generating a webpage data display, comprising:
    an input process whereby the user interface can be directed to a tracked webpage;
    a first retrieval process whereby the user interface can access the tracked webpage in a target directory;
    a second retrieval process whereby the user interface can access clickthrough data from a database, wherein said clickthrough data corresponds to the tracked webpage;
    a combination process whereby the user interface can generate a final report comprising the tracked webpage and the clickthrough data; and
    a sending process whereby the user interface can send the final report to a computer capable of displaying the final report.

21. The process of claim 20, further comprising a scheduling process that schedules periodic downloads of the tracked webpage.

22. The process of claim 20, further comprising a downloader process that downloads the tracked webpage into the target directory.

23.   The process of claim 20, wherein the downloader hashes one or more link URLs found in the tracked webpage according to a predefined algorithm, and generates a list of hashed link URLs to aid in a determination of the clickthrough data that corresponds to the tracked webpage.

24.   The process of claim 20, wherein the downloader updates file references in the tracked webpage to refer to a local path, wherein the local path indicates the target directory where the tracked webpage is stored.

25.   The process of claim 20, wherein the clickthrough data comprises at least one of the number of times links in the tracked webpage have been clicked, the number of times the tracked webpage content modules were clicked, and demographic information about the people who clicked links in the tracked webpage.

26.   The process of claim 20, wherein the final report displays the tracked webpage and the clickthrough data simultaneously.

27.   The process of claim 26, wherein the final report comprises an interactive display that highlights corresponding features of both the tracked webpage and the clickthrough data upon indication of a feature of the tracked webpage or the clickthrough data.

28.   A method for providing a webpage data display, comprising:
        computing a target directory for a tracked webpage;
        scheduling periodic downloads of the tracked webpage into the target directory;
        downloading the tracked webpage into the target directory;
        accessing clickthrough data associated with links of the tracked webpage; and
        combining the tracked webpage as stored in the target directory and the clickthrough data associated with the links of the tracked webpage into a final report capable of being displayed, wherein the final report simultaneously displays the tracked webpage and the clickthrough data.

29.   The method of claim 28, wherein the final report comprises an interactive display that highlights corresponding features of the tracked webpage and the clickthrough data upon indication of a feature of the tracked webpage or the clickthrough data.

30.   The method of claim 28, wherein the final report displays corresponding demographic data about the people who clicked a link on the tracked webpage when a feature of either the tracked webpage or the clickthrough data is indicated.

31.   The method of claim 28, further comprising storing time zone information for at least one of the clickthrough data and the tracked webpage.

32.   A method for scheduling a periodic download of tracked webpages, comprising:
        maintaining a list of one or more tracked webpages;
        computing one or more target directories into which a tracked webpage from the list of one or more tracked webpages can be downloaded;
        scheduling the periodic download of the tracked webpage into the one or more target directories;
        launching a downloader capable of downloading the tracked webpage into the one or more target directories.

33.   A method according to claim 32, further comprising storing clickthrough data regarding a tracked webpage.

34.   A method according to claim 32, further comprising retrieving the tracked webpage and the clickthrough data regarding the tracked webpage, wherein the retrieved tracked webpage and the clickthrough data regarding the tracked webpage are combined into a final report capable of displaying the tracked webpage and the clickthrough data regarding the tracked webpage simultaneously.

35.   A method according claim 32, wherein the final report contains clickthrough data that is adjusted to reflect the time zone of the geographical area that the webpage is designed to serve.

36.   A method according to claim 1, wherein the periodic download of the tracked webpage is scheduled such that the one or more target directories are substantially likely to contain a copy of the tracked webpage that reflects any recent changes to the webpage.

37.   A method according to claim 32 wherein the downloader hashes link Uniform Resource Locators (URLs) when the tracked webpage is located.

38.   A method for downloading a tracked webpage using a downloader, comprising:

obtaining a target uniform resource locator (URL) for a tracked webpage;

loading the target URL into a dynamic hyper text mark-up language (DHTML) object viewer;

hashing one or more link URLs found in the tracked webpage according to a predefined algorithm;

generating a list of hashed link URLs to facilitate access to clickthrough data;

downloading the tracked webpage into a target directory; and

updating file references in the downloaded tracked webpage to refer to a local path, wherein the local path indicates the target directory where the tracked webpage is stored.

39.   A method according to claim 38, further comprising storing clickthrough data regarding a tracked webpage, wherein the clickthrough data is identified by hashed link URLs that are hashed according to the predefined algorithm used in hashing the one or more link URLs found in the webpage.

40.   A method according to claim 38, further comprising retrieving the tracked webpage and the clickthrough data regarding the tracked webpage, wherein the retrieved tracked webpage and the clickthrough data regarding the tracked webpage are combined into a final report capable of displaying the tracked webpage and the clickthrough data regarding the tracked webpage simultaneously.

41.   A method according claim 38, wherein the final report contains clickthrough data that is adjusted to reflect the time zone of the geographical area that the webpage is designed to serve.

42.   A method according to claim 38, further comprising generating a download log that identifies files associated with a tracked webpage.

43.   A method according to claim 38, further comprising setting a parameter that defines whether files associated with a tracked webpage will be identified in the download log.

44.   A means for interactively displaying a webpage and webpage data, comprising:

means for dividing an image for a viewable display into two or more parts;

means for presenting a webpage in a first part of the image; and

means for presenting data about the webpage comprising the number of clicks on at least one link of said webpage in a second part of the image.

45.   A means for displaying webpage data, comprising:

means for dividing an image for a viewable display into two or more parts, wherein at least two parts of said image uniquely present one of the following three image components;

means for optionally presenting data about a webpage as a first possible component of said image, wherein the data about a webpage comprises the number of clicks on at least one link of said webpage;

means for optionally presenting data about a webpage content module as a second possible component of said image, wherein a webpage content module is a group of one or more related links; and

means for optionally presenting demographic data as a third possible component of said image, wherein the demographic data comprises data about the people who clicked the at least one link of said webpage.

46.   A means for providing a webpage data display, comprising:

means for computing a target directory for a tracked webpage;

means for scheduling periodic downloads of the tracked webpage into the target directory;

means for downloading the tracked webpage into the target directory;

means for accessing clickthrough data associated with links of the tracked webpage; and

means for combining the tracked webpage as stored in the target directory and the clickthrough data associated with the links of the tracked webpage into a final report capable of being displayed, wherein the final report simultaneously displays the tracked webpage and the clickthrough data.

47.   A method for displaying webpage data, comprising:

tracking the number clicks on a link of a webpage;

providing the number of clicks for display in substantially real time.

48.   The method of claim 47, further comprising providing the webpage for display.

49.   The method of claim 48, further comprising highlighting the link on the webpage.

50.   The method of claim 47, wherein said providing the number of clicks is done via the internet.